

# The Guideline of the Second Annual English Presentation Contest



## 1. Host

Okinawa International Exchange and Human Resources Development Foundation (OIHF)

## 2. Supporters

Ministry of Foreign Affairs of Japan

Embassy of Canada to Japan

Victorian Government Trade and Investment

U.S. Consulate General Naha

JICA Okinawa

United Nations Association of JAPAN

Okinawa Institute of Science and Technology Graduate University

Bank of the Ryukyu International Foundation

(Random Order)

## 3. Purpose

The use of Information and Communications Technology (ICT) in education in Japan is said to be the lowest among OECD countries, and the presentation skills of students are also ranked low. Through this contest, we aim to improve not only English skills but also ICT usage and presentation skills, as well as to cultivate logical originality and critical thinking skills with a multifaceted perspective.

## 4. Date and time

Saturday, October 28<sup>th</sup>, 2023, 13:00~16:00

## 5. Venue

Okinawa Institute of Science and Technology (1919-1 Tancha, Onna-village)

## 6. Eligibility

Applicants must reside in Okinawa and be enrolled in junior high school, high school, university, graduate school, junior college, or vocational school as defined by the School Education Law (including international students from overseas). Participants whose mother tongue is English are not eligible to participate.

## 7. About the presentation

### (1) Language

All presentations must be given in English, including questions and answers. You are free to set the theme of the presentation, but it must be a problem-solving presentation that raises a familiar problem and presents a solution.

### (2) Presentation Requirements

Use PowerPoint in your presentation. You must not refer to the manuscript during your presentation (points will be deducted if you refer to the manuscript).

(3) Time limit

Presentations should last between 5 and 6 minutes. Presentations exceeding these time limits by one minute or less (over or under) will have 10 points deducted. Presentations exceeding these time limits by more than one minute (over or under) will be disqualified. The time for Q&A will be limited to 4 minutes.

(4) Equipment used

PCs and other equipment for presentations will be provided by the organizer. However, those who wish to present using software other than Microsoft PowerPoint are requested to bring their own PC and check its operation at the venue in advance. Use the projector installed at the venue to project the computer screen.

## 8. Presentation theme

Choose one of the following themes for your presentation, and present it as a problem-solving type presentation in which you raise a familiar problem and present a solution to it.

**a. Take advantage of all data and digital services! Propose DX services for the future.**

According to the "Global Digital Competitiveness Ranking 2022" compiled by the International Institute for Management Development (IMD) in Switzerland, Japan ranks 29th, placing it as a digitally backward country among developed countries. On the other hand, Japan is faced with a super-aging society, declining working population, depopulation, increasing social security costs, and aging social infrastructure, and must activate DX (Digital Transformation) to solve these issues.

In light of these situations, propose DX-based services that contribute to improving people's lives and solving issues through the development of data, applications, and digital technologies. Any industry or field is welcome, including social infrastructure, disaster prevention, retail, logistics, and public services. We look forward to unique ideas that are useful and motivate users, considering DX utilization from various perspectives across all industries, including public-private partnerships and collaboration with companies and local communities.

**b. Toward the creation of a city where everyone can live comfortably! Propose initiatives to achieve a diverse society.**

According to the "Global Gender Gap Report 2022" compiled by the World Economic Forum (WEF), Japan's gender gap index ranks 116th out of 146 countries, the lowest among developed countries. While there is a need to address not only disparities based on gender, but also LGBT and other diverse sexualities, many people have discriminatory opinions and prejudices against sexual minorities, and lack of consideration is also a social problem.

In light of these situations, propose initiatives that are needed for Japan to realize a diverse society. Take up familiar events in your daily life and include mechanisms that are

expected to be effective and easy for as many people as possible to participate in, as well as for those who are not interested to participate in them.

### **c. Risks to Benefits! Propose Internet literacy education not taught in schools.**

Smartphones have become a necessity in modern life. We can instantly obtain information from around the world, make friends with people we have never met, and easily communicate our own opinions and gain sympathy, to name just a few of the many conveniences we have gained.

However, on the other hand, there is also the risk of identity theft and the spread of false rumors, and in addition, it is said that the number of people who cannot understand long, logical sentences in their native language is increasing on social networking sites, etc. Therefore, please propose your idea of "Internet literacy education that is not taught in schools."

## **9. How to apply**

- (1) During the application period, fill out the OIHF online form and send snapshots for the program separately to email (kokusai@oihf.or.jp).
- (2) Snapshots should be submitted in JPEG format.
- (3) Applications must be received no later than **September 30<sup>th</sup>, 2023**.

## **10. Number of Contestants**

In the event of a large number of applicants, the organizer will conduct document screening to determine about 10 presenters for this competition.

## **11. Judges**

Up to five academic experts, etc.

## **12. Judging criteria**

Content and organization (40 points), persuasiveness (30 points), and Q&A (30 points), for a total of 100 points

## **13. Awards**

**Best Performance Award:** Certificate, trophy, and VISA gift card worth 30,000 yen.

**Excellence Award:** Certificate, trophy, and VISA gift card worth 20,000 yen.

**Superior Award:** Certificate, trophy, and VISA gift card worth 10,000 yen.

**Judges' Special Prize:** Certificate, trophy, and VISA gift card worth 5,000 yen.

## **14. Important Remarks**

- (1) Contestants will be provided with a Quo card (worth 1,000 yen) to cover the cost of transportation between their homes and the venue.
- (2) The order of presentation will be determined by the organizer's drawing.

- (3) The copyright of the presentations in this contest belongs to OIHF.
- (4) Personal information will be used only for the purpose of conducting this contest. The names, nationalities, affiliations, photos, and presentations of the contestants will be publicized on Facebook, in the contest program, in publicity, and in newsletters.

**15. For inquiries**

Mr. Katsura/ Ms. Toyoshima, International Exchange Division

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